



SERENE MODERN

Subtle colors, clean lines, and quality materials are the hallmarks of New Jersey's Yoshida + Zanon Design Atrium, where luxury and a client's individual lifestyle go hand in hand

In the excitement of having the family home redesigned, it is all too easy to forget that children can sometimes feel left out of the process. Satomi Yoshida-Katz, the owner and interior designer at Yoshida + Zanon Design Atrium (YZDA), makes a point of spending time with her clients' children to listen to their ideas and engage them in a project.

It's a tailored approach that is typical of Satomi's attention to detail and sensitivity to her clients' individual needs. Indeed, while the designer's interiors are calm, elegant, and timeless spaces, they are, above all, livable, functional, and highly personal expressions of her clients' lifestyles.

Pared-down luxury

Satomi's pared-down yet luxurious aesthetic has been honed by her experience of working in some of the USA's design capitals, from Seattle to San Francisco to New York. Her upbringing in Japan is discernable in her use of clean lines and subtle shifts in texture, along with her use of elegant, understated colors that enable carefully chosen artworks to stand out.

"I have a very international perspective and am strongly influenced by eclectic designs, which I use as inspiration for my work," says Satomi. "It's important to keep an open-minded outlook in designing people's homes because each client has their own personality, background, and lifestyle. My task is to create unique designs that have an enduring appeal and take into account cultural boundaries, too."

Currently based in New Jersey, Satomi and her husband, Todd Katz, run YZDA as a comprehensive design service, taking clients from original specification through every aspect of the consultation to final installation. "The initial site investigation and consultation are really important," she says. "Then I break away from the client so I can integrate their ideas into a finished scheme. I tend to keep my distance until it's a complete concept. Then we start to fine-tune."

Perfectionism is a trait that Satomi is happy to admit to. With this in mind she takes on only a handful of clients at any one time, considering every finishing touch in an interior herself. "If you put 100 percent of your energy into a project, the client appreciates and understands your commitment," she says. This design ethos

can be applied to all manner of project, from chic urban penthouse apartments to lakeshore weekend homes—a factor that has clients calling upon YZDA's services time and time again. "This is where Satomi's flexible approach comes into its own," says Todd. "A city penthouse and a house in the country mean you have to design for different lifestyles, but you still need to understand the client well enough to make each place feel like home."

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Stylish home accessories

Satomi also applies her well-honed design expertise to creating stylish home accessories, often in collaboration with designers from Italy, Australia, and Japan. Her pieces are sold in museum stores, such as the one in New York's MoMA, and she is also expanding the bespoke range of lighting that she offers her clients. In addition, she provides an art consultancy service, advising clients on their collections and helping them source hard-to-find pieces by artists from the USA and around the world, liaising directly with galleries and helping clients create timeless interiors.

"Accessories personalize a space and help transform a house into a home," Satomi concludes. "Adding even just small touches can have a major impact on a space, and I ensure that they stand the test of time."

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